



Kingsford® Charcoal Tailgating Tips

Whether you've scored tickets to the week's hottest match up or are bringing the tailgate home by grilling out for the game in your own backyard, consult these smart game-day strategies intercepted from the playbook of champion pitmaster Chris Lilly and football analyst Mike Golic. After all, football was made for grilling!

Score an Early First Down: Marinate meat before guests arrive. Try KC Masterpiece® Marinades – like the new Buffalo flavor, perfect for wings – which can penetrate meat in as little as 30 minutes. Also, to be confident your grill will be ready to cook in about 10 minutes, try Kingsford® Match Light® charcoal.

Check in to Win: Let fellow fans know you're rooting for the home team! Show where you're tailgating by checking in at the new national grilling map on grilling.com. Each week, Kingsford® will be giving away a \$500 "Carnivore Kit," featuring a charcoal grill and high-end cuts of meat to one lucky tailgater who shares their location.

Avoid Turnovers: Frequent flipping of items on the grill can dry out the food. Instead, let food brown before turning it to develop a flavorful crust, the signature of great grilling. When it's time to flip, use tongs or a spatula in place of forks that pierce food and release juices.

Pass on the Pizza Guy: You wouldn't order a pizza to the stadium, so why do it at home? Grilled pizza is a creative alternative to delivery when hosting guests for the big game. Plus, when you run out of pizza, instead of waiting for the delivery guy, fire up another one on the grill!

Go the Extra Yard: When creating your game-day menu, be sure to incorporate foods and flavors native to your team's region. For example, Alabama pitmaster, Chris Lilly, has created a Barbecue Chicken Pizza with Alabama White Sauce, which can also be found on grilling.com. What's your favorite local ingredient?

Pump Up the Crowd: Great music is essential for every party, and tailgates are no different. Create a tailgating playlist that will be sure to get guests ready for kick off with upbeat songs everyone will enjoy. We've already got a great playlist started for you, just tune into the Kingsford® Grilling Grooves station on pandora.com with great artists such as Zac Brown Band.

Strengthen Your Weak Side: Whether it's to keep beverages cold on a hot day or to keep hands warm during those late-season games, cozies are a must for any tailgate. Bring cozies for you and all of your party and you will become the toast of the tailgate.

Save the Tailgate: In recent years, stadiums across the country have enacted strict rules such as shortening the time parking lots are open before games to even banning grills. To prevent tailgating from becoming an endangered art, sign the Tailgater Bill of Rights petition at [Facebook.com/Kingsford Charcoal](https://www.facebook.com/KingsfordCharcoal). And remember, you can always bring all the sights, sounds and smells of the stadium home by firing up the grill in your own backyard on gameday.

Register at grilling.com for more tips plus exclusive game-day recipes from Golic and Lilly. While there, find out how to participate in the ESPN College Showdown for the chance to win \$10,000. In this fantasy football game, participants compete against fellow fans – including Golic himself – by making picks for the outcomes of select college games.